

ONCE A SOLDIER



ANNUAL REPORT

REPORT NO. 22018



STAND WITH US

MISSION

Become the preferred giving channel for those who care about our veteran families after a soldier suicide.

PROJECTS INITIATED

2018

Silver Lining Project

identified and notified our first two veteran families for gifts.

Cedrick Taylor from Connecticut
Jared Johns from South Carolina

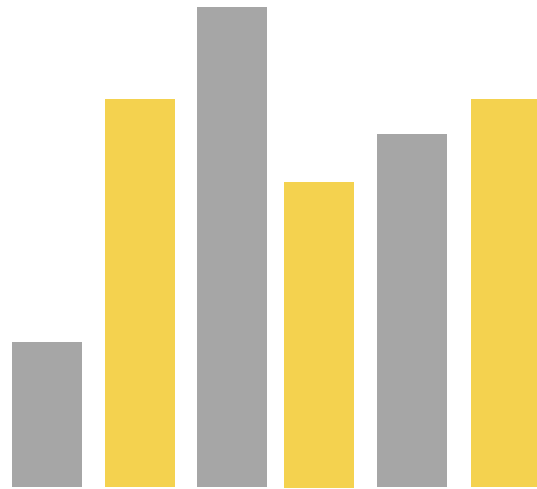
2018

Silver Lining Memorials

launched as an online community of families sharing happier memories, pictures and stories of their soldier.

2018

First fundraiser in the Jacksonville, Florida community with multiple corporate sponsors.

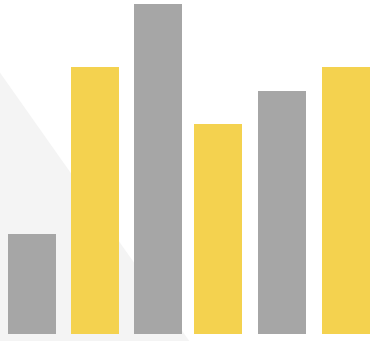


Veteran suicide rates - especially Vets over 50 - reached new highs in 2018

6,842

The average monthly dollar amount invested in our digital media domination strategy via the Google Ad Grant for 2018





There's a myth that the VA takes care of veterans funerals. The VA provides a plot in a national cemetery, a marker in the ground and a moving graveside service.

What is not paid are the transportation and the funeral home costs.

Families must take out loans to cover to pay airlines and funeral homes.

Not on our watch.

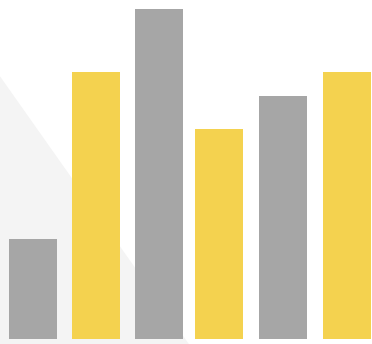
I would like to thank you for all that you do. I am truly thankful for your dedication to knowing the problem and trying to make others aware of the tragedy soldiers and their families endure. It has really, really been a hard road. I wish every day that Cedrick was here and I was the one God called.

Helen Taylor
Mother of **Cedrick Taylor**

This is a great resource for families that are faced with the hardships that come with veteran soldier suicide.

Kevin Johns
Father of **Jerod Johns**

IMPACT 2018



2018 .

FINANCIAL REPORT

2018 was the year that the strategy for a strong digital foothold planted and took root. As a start-up with little financial resources, we grew our reach and impact, but not our financial numbers. Slow-growth growth was not unexpected. Slow digital impact was not.

Activity Summary (1/1/2018 - 12/31/2018)

	USD
Beginning Available Balance	0.00
Payments received	1,187.36
Payments sent	-34.31
Withdrawals and Debits	-1,149.99
Deposits and Credits	27.95
Fees	-30.55
Ending Available Balance	0.46

FINANCIAL 2018

MAJOR CONTRIBUTORS

Once a Soldier would like to show our appreciation for those people and organizations who enabled our growth and earned our gratitude.

ALL OUR DONORS

CAUSE INSPIRED MEDIA

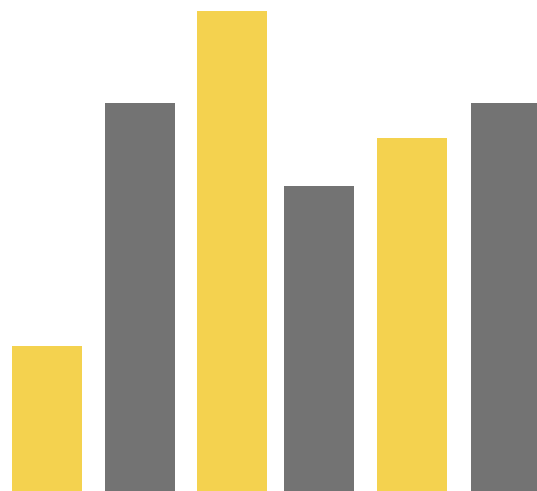
ADVENTURE LANDING

BREWZ BARTRAM PARK

BODY CONTROL

BLUE SKY DENTAL GROUP

OUR BOARD MEMBERS



2018 THE GOOGLE AD GRANT PROVES TO BE THE MOST USEFUL TOOL FOR OUR MISSION. WE THANK GOOGLE FOR THEIR GIFT.

100%

Volunteer staff who helped optimize our grant money. Also those additional volunteers who pitched in physically and digitally to help our families.

BOARD OF DIRECTORS

Once a Soldier would like to thank our Board for their passion and energies given towards our mission..

David Barbush - Chairman, CEO

Stefanie Stark, CNC, President

Daniel Bessman, Treasurer

Debbi Lechner, Secretary

Kevin Johns

Josh McDaniel

Emily Dietz

Our Board is comprised of long-time board members, first timers, ex-Navy and family of Veteran suicide.

